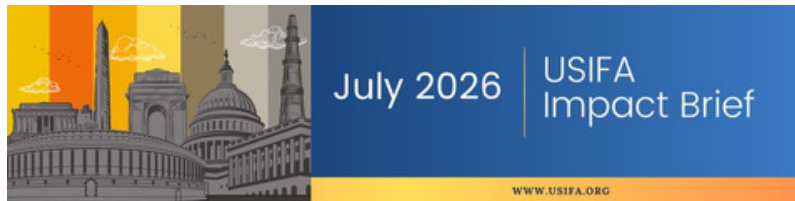


USIFA Impact Brief



The U.S.-India Friendship Alliance (USIFA) is the philanthropic arm of the U.S.–India Strategic Partnership Forum.



Wishing you a Happy Fourth of July from the USIFA team.

01 | USIFA Program Spotlight: Pokhrama Foundation



Pokhrama Foundation programs

Expanding Educational Opportunities in Bihar

The US-India Friendship Alliance is proud to partner with the Pokhrama Foundation to expand educational opportunities for children and young women in Bihar. Two Learning Centers are now serving 125 children across five villages, providing bridge classes for those who are out of school, attend irregularly, or have never enrolled. The Girls Outreach Program has engaged 80 families and now supports a regular cohort of 20–25 girls with

coaching, interview preparation, and entrance exam support. In a historic milestone for the community, two participants have been admitted to Azim Premji University, inspiring more families to invest in their daughters' education. The program also teaches classes on health and hygiene and is establishing a computer lab to introduce students to digital learning and basic computer skills. Learn more about the [Pokhrama Foundation](#).

02 | Members in Action



ADM

ADM and TechnoServe have announced a new partnership to bring regenerative agriculture practices to 15,000 soybean farmers across four districts of Maharashtra. Funded by a USD 500,000 investment from ADM Cares, the 18-month initiative is part of ADM's global Farm Forward platform and aligns with the Government of India's sustainable agriculture priorities. Aligned with the Government of India's sustainable agriculture priorities, the program will focus on improving soil health, strengthening Farmer-Producer Organizations (FPOs) as local centers of support, and expanding farmers' access to digital advisory tools and government resources.

Through this partnership, ADM and TechnoServe aim to establish a scalable model for advancing regenerative agriculture in India, demonstrating how collaboration across the value chain can drive meaningful progress at farm level, while strengthening climate resilience and supporting sustainable livelihoods.

[Read Full Press Release](#)



The Mahindra Group

Kaabil, Mahindra Group's flagship CSR women's empowerment initiative, is designed to unlock women's workforce participation at scale by bridging the gap between education, employability, and sustainable livelihoods.

Through a “phygital” approach that integrates onground skilling with digital enablement, the initiative equips women with employability skills, industry aligned domain skills, and access to hyperlocal job opportunities. Since inception, Kaabil has skilled over 1.4 million women across diverse geographies and socioeconomic segments, now amplified through the introduction of a job matching platform designed for employers and jobseekers across India.

Built and implemented as a collaborative, through an ecosystem of partners, including employers, NGOs and skilling institutions, Kaabil is advancing inclusive growth and reshaping India's workforce –

and invites partners to join this transformative journey.

To learn more about Kaabil, [click here](#).

03 | Events and Updates



Foreign Contribution Rules Amendments: The Ministry of Home Affairs has notified amendments to the Foreign Contribution (Regulation) Rules, 2026, aimed at enhancing compliance, transparency, and regulatory oversight of foreign contributions received by associations in India. [Learn more](#)

New CSR Theme: The Department of Public Enterprises (DPE) has officially announced “Development of Sporting Activities” as a Common Corporate Social Responsibility (CSR) Theme for financial years 2026-27 and 2027-28. [Learn more](#)

Rise of Philanthropic Giving: Philanthropic donations in 2025 rose 3% from the prior year to a total of \$617 billion. The increase was spurred by positive economic factors with all donor types increasing their giving. [Learn More](#)

U.S.-India Academic Exchange and Artisan Support

Join USIFA in building on its successful work in artisan livelihood development and higher education engagement by connecting U.S. community colleges with Indian higher education institutions and their partner artisan communities. These collaborations give community college students, who often have limited access to global, project-based learning opportunities, meaningful international experiences while helping artisans expand their enterprises through business development, digital marketing, and market access. Building on a model that has already demonstrated lasting impact, your support will help foster enduring people-to-people connections, enrich student learning, and create sustainable economic opportunities for artisan communities.

Reach out to friendshipalliance@usispf.org to learn more.





USIFA Team and Board Members at the 2026 USISPF Leadership Summit

USIFA Featured at the USISPF Leadership Summit

USIFA was proud to participate in the U.S.-India Strategic Partnership Forum's Annual Leadership Summit, where we had the opportunity to connect with corporate members, partners, and friends of USISPF from across the U.S.-India corridor.

At our exhibition table, we shared more about USIFA's mission to strengthen people- to-people ties between the United States and India through impactful partnerships and programs that advance economic security, education, workforce development, and community resilience.

We were also pleased to debut our [new USIFA video](#), highlighting the impact of our work and the partnerships that make it possible. Thank you to everyone who stopped by to learn more, exchange ideas, and explore opportunities to collaborate.

If you weren't able to connect with us at the Summit, or would like to continue the conversation, we'd love to hear from you. Please reach out to us at friendshipalliance@usispf.org to learn more about partnering with USIFA.

Join us in building stronger ties between the United States and India through impactful programs, partnership, and people-to-people connection. Whether you're looking to collaborate, invest, or learn more, we welcome the opportunity to connect.

Reach us at friendshipalliance@usispf.org, visit us at usifa.org, and follow our work on LinkedIn.



Missed a previous edition? Browse our newsletter archive [here](#).

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